

Eat, Drink and Be Green

Desperately seeking an organic martini or locally sourced salad? There's an app for that. The brainchild of green guru Kimberly Button, the Orlando Green Travel app flaunts the eco-friendly perks at more than 120 local restaurants, bars, hotels, attractions, spas and shops.



Kimberly Button

Button, who's also the founder of Orlando eco-living consulting company greenWell and editor of the *Central Florida Green Guide*, took nearly three months to compile this detailed directory, which launched on iTunes in February and will roll out to Android by the end of the year.

Button's betting eco-savvy locals and tourists will be tickled about earth-friendly efforts like Gaylord Palms' au naturale air-filtration system that uses 500,000-plus indoor plants, reducing the amount of energy the heating and air-conditioning system expends keeping the air clean.

"Going green isn't just a marketing ploy anymore—people can see behind the vague green claims nowadays," Button says. "But there are a lot of businesses and places that are truly trying to do their part to create a better and healthier world."

—Kristen Manieri

